



Novelties May 2026





Educational stickers games and Stickers

STICKERS GAME



Fun educational stickers games featuring exclusive designs in original cardboard boxes. Complete the sheets by placing the educational sticker, matching shapes, sizes, or elements. Playing with educational stickers is a key activity that helps children develop fine motor skills and work on a wide range of cognitive abilities.

Presentation: Cardboard box

Content: 8 sheets to fill in following the activity design | 8 sheets of educational stickers | 1 full-color examples guide

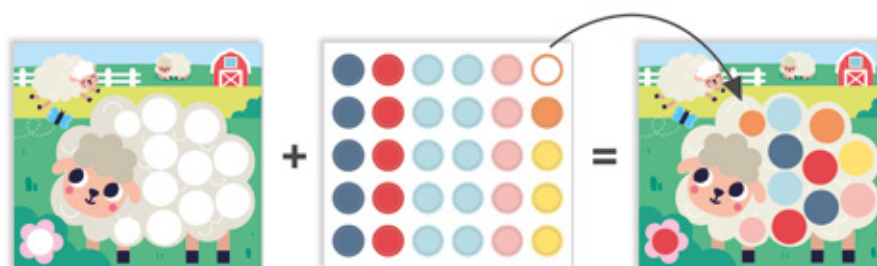
Size: 190 x 40 x 170 mm

+3



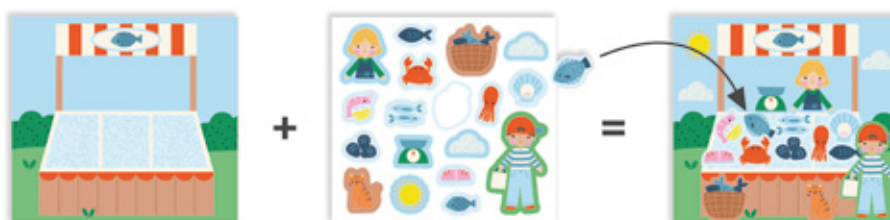
Stickers Box Geom. Farm

Ref. **20594** • SU: 1u.



Stickers Box Illustrated Market

Ref. **20595** • SU: 1u.



Removable adhesive,
not repositionable



STICKERS GAME GLOW IN THE DARK



Fun glow in the dark educational stickers games featuring exclusive designs in original cardboard boxes. Complete the sheets by placing the educational stickers, matching shapes, sizes, or elements. Playing with educational stickers is a key activity that helps children develop fine motor skills and work on a wide range of cognitive abilities.

Presentation: Cardboard box

Size: 220 x 45 x 170 mm

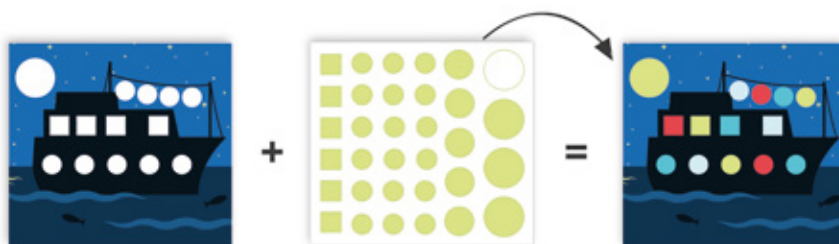
Content: 8 sheets to fill in following the activity design | 8 sheets of glow in the dark educational stickers | 1 full-color examples guide

+3



Stickers Box Glow In The Dark Train

Ref. **20679** • SU: 1u.



Glow in the dark!



Stickers Box Glow In The Dark Bear

Ref. **20680** • SU: 1u.



GLOWS
in the
DARK



You may also be interested in...



Stickers Vehicles
Ref. **18359** • SU: 1u.



8 410782 183594



Stickers Animals
Ref. **18361** • SU: 1u.



8 410782 183617



Stickers Fly to the moon
Ref. **19140** • SU: 1u.



8 410782 191407



Stickers Villages
Ref. **19432** • SU: 1u.



8 410782 194323



Stickers Emotions
Ref. **19433** • SU: 1u.



8 410782 194330



Stickers Ocean
Ref. **20075** • SU: 1u.



8 410782 200758



Stickers Boat
Ref. **18363** • SU: 1u.



8 410782 183631



Stickers Bear
Ref. **18818** • SU: 1u.



8 410782 188186



Stickers Ladybug
Ref. **18362** • SU: 1u.



8 410782 183624



Stickers Forest
Ref. **18819** • SU: 1u.



8 410782 188193



Stickers Animals and their habitat
Ref. **19431** • SU: 1u.



8 410782 194316



Stickers Mazes
Ref. **19695** • SU: 1u.



8 410782 196952



Stickers Safari
Ref. **20076** • SU: 1u.



8 410782 200765

STICKER STAMPS

New!

A practical and fun sticker dispenser stamp, ideal for children and creativity lovers. Includes 100 stickers with 10 different designs, perfect for decorating, rewarding, or personalizing any surface. Its compact format allows easy one-touch dispensing, making it convenient and quick to use anytime.

Presentation: Cardboard display | Cardboard box

Content: 3 Farm sticker stamps | 3 Forest sticker stamps | 3 Beach sticker stamps | 3 Jungle sticker stamps

Display size: 190 x 195 x 140 mm

Pack size: 45 x 90 x 45 mm

+4



Display Sticker stamps 12u.

Ref. **20172** • **SU:** 1u.



8 410782 201724



Peel off the first sticker, press and have fun!



Farm Sticker Stamp

Ref. **20165***



8 410782 201656



Forest Sticker Stamp

Ref. **20166***



8 410782 201663



Beach Sticker Stamp

Ref. **20167***



8 410782 201670



Jungle Sticker Stamp

Ref. **20170***



8 410782 201700

COLORING STICKERS



Fun coloring sticker set, perfect for fostering creativity in young children. Includes 4 sheets of stickers ready to personalize and 5 assorted-color crayons to give free rein to the imagination. Ideal for entertaining, learning, and creating unique designs anytime.

Presentation: Cardboard display | Cardboard envelope

Content: 3 dinosaurs coloring sticker sets | 3 space coloring sticker sets | 3 farm coloring sticker sets | 3 princesses coloring sticker sets

Display size: 370 x 100 x 265 mm

Pack size: 195 x 200 mm

+4



Display Coloring Stickers 12u.

Ref. **20229** • **SU:** 1u.



8 410782 202295



Coloring Stickers Dinosaurs

Ref. **20182** • **SU:** 1u.



8 410782 201823



Coloring Stickers Space

Ref. **20230** • **SU:** 1u.



8 410782 202301



Coloring Stickers Farm

Ref. **20231** • **SU:** 1u.



8 410782 202318



Coloring Stickers Princesses

Ref. **20232** • **SU:** 1u.



8 410782 202325

THEMATIC STICKERS

New!

Discover the new stickers with kid-friendly designs, in standard and MAXI formats, with a variety of materials to choose from.

Presentation: Bag with eurohole

Size: 100 x 203 mm | * 145 x 250 mm



Smiley 1sh

Ref. **20838** • **SU:** 5u.



Jungle Baby 1sh

Ref. **20839** • **SU:** 5u.



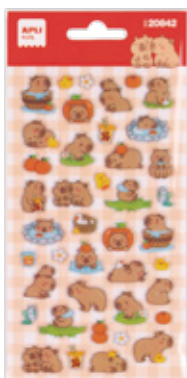
Dinos Robot 1sh

Ref. **20840** • **SU:** 5u.



Magic 1sh

Ref. **20841** • **SU:** 5u.



Capybara 1sh

Ref. **20842** • **SU:** 5u.



Drawings 1sh

Ref. **20843** • **SU:** 5u.



Unicorn Rainbow 1sh

Ref. **20844** • **SU:** 5u.



Robots 1sh

Ref. **20834*** • **SU:** 5u.



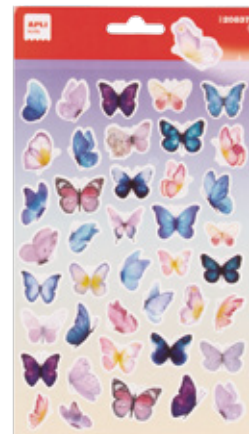
Ocean 1sh

Ref. **20835*** • **SU:** 5u.



Forest 1sh

Ref. **20836*** • **SU:** 5u.



Butterflies 1sh

Ref. **20837*** • **SU:** 5u.



JELLY STICKERS



Discover our new Jelly stickers for windows — soft and reusable, ideal for decorating glass surfaces in a fun way. They stick easily without leaving any residue. Perfect for adding a touch of color and creativity to any space.

Presentation: Bag with eurohole
Size: 140 x 250 mm



Jelly Beach 1sh
Ref. **20849** • **SU:** 5u.



Jelly Dinosaurs 1sh
Ref. **20850** • **SU:** 5u.



Jelly Rocket 1sh
Ref. **20851** • **SU:** 5u.



Jelly Sea 1sh
Ref. **20852** • **SU:** 5u.

Bring your windows to life in the most original and fun way!



DECO STICKERS

New!

Versatile deco stickers, ideal for personalizing laptops, clothing, notebooks, and much more. Featuring up-to-date designs with shiny, raised finishes and easy application, they are perfect for adding a unique, creative touch to your everyday items.

Presentation: Bag with eurohole

Size: 102 x 180 mm



Deco Smiley 1sh
Ref. **20845** • SU: 5u.



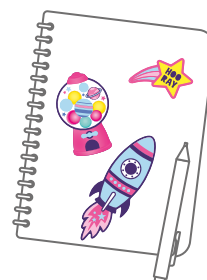
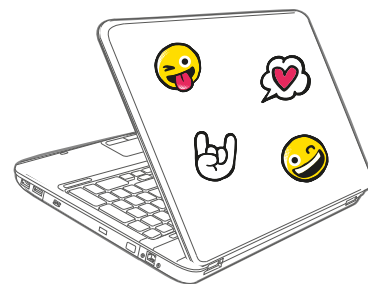
Deco Rock 1sh
Ref. **20846** • SU: 5u.



Deco Sea 1sh
Ref. **20847** • SU: 5u.



Deco Rocket 1sh
Ref. **20848** • SU: 5u.



* **Multisuperficies**
Multi-surface
Multi-surfaces
Geschikt voor meerdere
oppervlakken

ROTATING TABLETOP DISPLAY



New rotating wooden countertop display with an assortment of 21 references, totaling 200 stickers. Compact, sturdy design with a natural finish — perfect for stores and creative spaces.



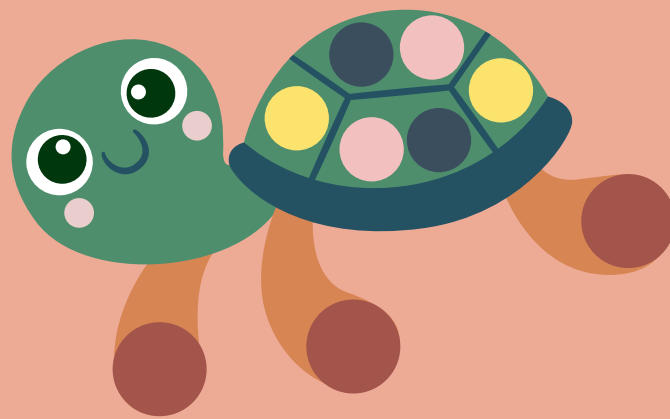
Ref.	Description	u.
20879	DESKTOP STICKERS DISPLAY EMPTY	1
20834	B. STICKERS M. ROBOTS 1S	10
20835	B. STICKERS M. OCEAN 1S	10
20836	B. STICKERS M. FOREST 1S	10
20837	B. STICKERS M. BUTTERFLIES 1S	10
20838	B. STICKERS SMILEY 1S	10
20839	B. STICKERS JUNGLE BABY 1S	10
20840	B. STICKERS ROBOT DINOS 1S	10
20841	B. STICKERS MAGIC 1S	10
20842	B. STICKERS CAPYBARA 1S	10
20843	B. STICKERS DRAWINGS 1S	10
20844	B. STICKERS RAINBOW UNICORN 1S	10
20845	B. STICKERS DECOR SMILEY 1S	10
20846	B. STICKERS DECOR ROCK 1S	10
20847	B. STICKERS DECOR SEA 1S	10
20848	B. STICKERS DECOR ROCKET 1S	10
20849	B. STICKERS JELLY BEACH 1S	10
20850	B. STICKERS JELLY DINOSAURS 1S	10
20851	B. STICKERS JELLY ROCKET 1S	10
20852	B. STICKERS JELLY SEA 1S	10
18558	B.STICK M. PLANETS 1S	5
19307	B.STICKERS LITMUS STARS 1S	5

Ref: **20880**



Rotating countertop display with an assortment of 21 different models and a total of 200 stickers. Ideal for the point of sale





Magnets

FLAGS OF EUROPE MAGNETS



A 60-magnet game to discover the flags of Europe. With the explanatory booklet, you will learn about each country's flag, area, population, capital, currency, and the languages spoken there.

Presentation: Cardboard box

Content: 60 magnets of European countries with their flags | 1 explanatory booklet in 19 languages: ESP, EN, FR, NL, IT, PT, GR, HU, CZ, RO, PL, RU, NO, FI, HR, SE, DE, CAT, BG

Size: 310 x 55 x 210 mm

+5



Magnets Flags of Europe 60u.
Ref. **20592** • **SU:** 1u.



8 410782 205920



Place the flags on top of the magnetic country pieces



THE HUMAN STORY MAGNETS

New!

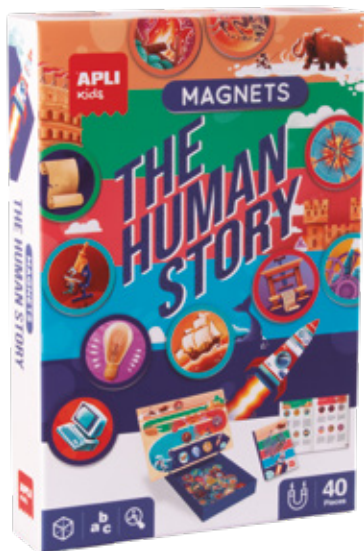
A 40-magnet game to discover the most important milestones and inventions in history. With the explanatory booklet, you will learn fun facts about each historical milestone.

Presentation: Cardboard box

Content: 40 historical milestone magnets | 2 explanatory booklets in 19 languages: ESP, EN, FR, NL, IT, PT, GR, HU, CZ, RO, PL, RU, NO, FI, HR, SE, DE, CAT, BG

Size: 310 x 55 x 210 mm

+5



Magnets Human Story 40u.

Ref. **20593** · **SU:** 1u.

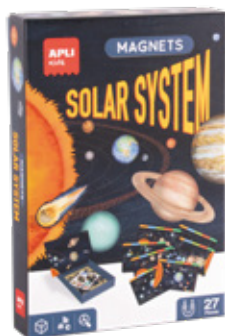


Discover the key moments in history and place them on the timeline!

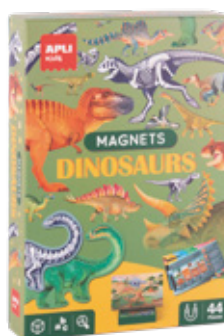
You may also be interested in...



Human body 63u.
Ref. **18531** • **SU:** 1u.



Solar system 27u.
Ref. **19272** • **SU:** 1u.



Dinosaurs 44u.
Ref. **20139** • **SU:** 1u.



Volcanoes 35u.
Ref. **20140** • **SU:** 1u.



Alphabet 44u.
Ref. **19443** • **SU:** 1u.



Numbers 51u.
Ref. **19444** • **SU:** 1u.



Emotions 30u.
Ref. **20368** • **SU:** 1u.



Professions 36u.
Ref. **20383** • **SU:** 1u.



World Map 40u.
Ref. **16494** • **SU:** 1u.



The hours 96u.
Ref. **18573** • **SU:** 1u.



Europe Magnetic Puzzle
Ref. **19246** • **SU:** 1u.





Puzzles

MY FIRST MOM & BABY PUZZLE



Progressive puzzles are a fun and educational way for children to start getting familiar with puzzles. Thanks to their large pieces and safe design, children can handle them easily while developing their skills step by step.

Presentation: Cardboard box

Content: 20 pieces to build 5 progressive puzzles

Size: 220 x 54 x 220 mm

+2



My First Mom & Baby Puzzle

Ref. **20634** • **SU:** 1u.



Help the babies
find their mom



MEMO GAME

New!

Discover three engaging memory games that help children learn through play. With three different themes — the farm, the magical world, and dinosaurs — every game is a different experience. Three different worlds to discover, remember, and play again and again.

Presentation: Cardboard display | Cylindrical cardboard box
Content: 3 Farm Memo Games | 3 Magical World Memo Games | 3 Dinosaur Memo Games

Display size: 300 x 30 x 300 mm
Pack size: 90 x Ø85 mm

+3



Display 9 Memo Game
 Ref. 20400 • SU: 1u.



Farm
 Ref. 20401 • SU: 1u.



Magical World
 Ref. 20402 • SU: 1u.



Dinosaurs
 Ref. 20403 • SU: 1u.



GLOW IN THE DARK BOAT PUZZLE



The fun doesn't end when you finish the puzzle. Once you're done, turn off the light and discover all the hidden details on the cruise ship that glow in the dark.

Presentation: Cardboard box

Content: 200 puzzle pieces, size 6 x 5 cm | 1 full-size poster

Size: 310 x 55 x 210 mm

Puzzle size: 150 x 30 cm

+6

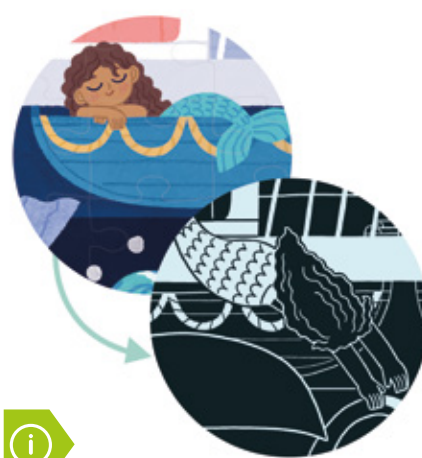


Glow In The Dark Boat Puzzle 200u.

Ref. **20633** • **SU:** 1u.



8 410782 206330



Turn off the light and discover
the hidden scenes!



DINOS EXTINGUISHED ANIMALS PUZZLE

New!

A puzzle to identify dinosaurs. Discover all the details on the cards: where they lived, what they ate, how big they were, and other curious facts about them.

Presentation: Cardboard box

Content: 200 puzzle pieces, size 6 x 3 cm | 1 full-size poster | 13 cards with information on 25 dinosaurs translated into 19 languages: ESP, EN, FR, NL, IT, PT, GR, HU, CZ, RO, PL, RU, NO, FI, HR, SE, DE, CAT, BG

Size: 348 x 80 x 244 mm

Puzzle size: 100 x 30 cm

+6

x200



13 cards
25 dinosaurs
19 languages

Dinos Extinguished Animals Puzzle 200u.

Ref. **20609** • SU: 1u.



WORLD MONUMENTS PUZZLE



Build the puzzle and, once it's complete, place all the monuments on top of it for a 3D experience. Discover fun facts about each of the monuments in the puzzle.

Presentation: Cardboard box

Content: 240 puzzle pieces, size 7 x 5 cm | 58 monuments | 60 stands | 1 full-size poster | 3 explanatory booklets in 18 languages: ESP, EN, FR, NL, IT, PT, GR, HU, CZ, RO, PL, NO, FI, HR, SE, DE, CAT, BG

Size: 370 x 100 x 265 mm

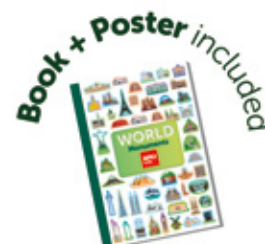
Puzzle size: 100 x 70 cm

+6



World Monuments Puzzle 240u.

Ref. **20632** • SU: 1u.



You may also be interested in...

My first puzzles



My first Puppies Puzzle
Ref. **19439** • SU: 1u.



My first Savanna Puzzle
Ref. **19440** • SU: 1u.



My first Farm Puzzle
Ref. **20123** • SU: 1u.



My first Dinos Puzzle
Ref. **20124** • SU: 1u.



Glow in the dark puzzles



Glow in the dark Solar system
Ref. **18812** • SU: 1u.



Glow in the dark Ocean
Ref. **18455** • SU: 1u.



Glow in the dark Space
Ref. **18813** • SU: 1u.



Glow in the dark Dinosaurs
Ref. **19435** • SU: 1u.



Glow in the Dark Magical World
Ref. **19692** • SU: 1u.



Educational puzzles



Endangered Animals Ocean
Ref. **19696** • SU: 1u.

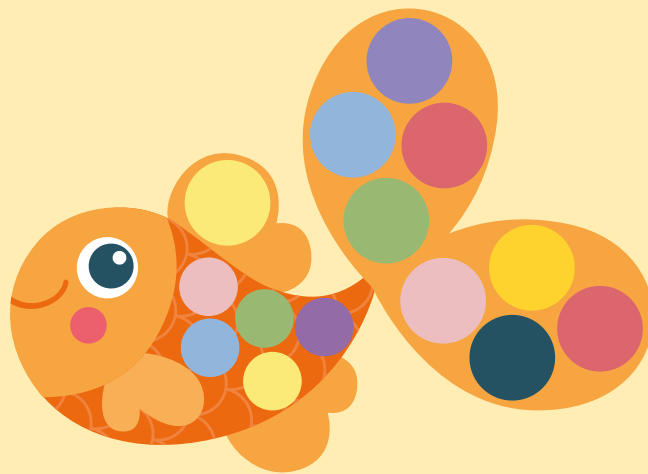


Endangered Animals Savanna
Ref. **19697** • SU: 1u.



Human Body
Ref. **19438** • SU: 1u.





Games

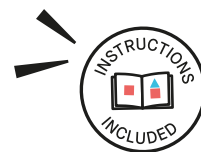
MINI MAGNEX TRAVEL SET

New!

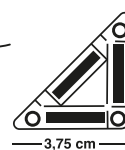
The new MINI MAGNEX TRAVEL SET line is the latest addition to our magnetic construction games, and it is also 100% compatible with all pieces from the MAGNEX range. Take creativity and learning anywhere thanks to its handy metal tin.



Mini Magnex Travel 26u.
Ref. **20871** • SU: 1u.



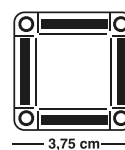
Build as many figures as you can imagine!



x6



x4



x12



x4

Presentation: Metal tin

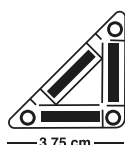
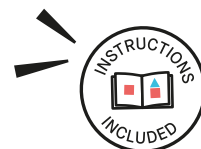
Content: 26 magnetic mini-pieces in different geometric shapes | Instructions

Size: 85 x 25 x 190 mm

+3



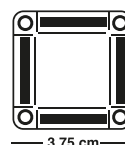
Mini Magnex Travel 56u.
Ref. **20872** • SU: 1u.



x6



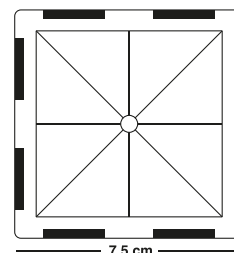
x8



x34



x6



x2

Presentation: Metal tin

Content: 56 magnetic mini-pieces in different geometric shapes | Instructions

Size: 200 x 25 x 230 mm

+3



MINI MAGNEX LETTERS

New!

Turn learning into fun! Thanks to the color-coded magnetic pieces — vowels in blue and consonants in red — children identify letters easily from the very first moment. It supports their development step by step: from letter recognition to word formation and early reading, through hands-on, visual, and interactive learning.

Presentation: Cardboard box

Content: 66 magnetic mini-pieces with letters and accents

Size: 320 x 60 x 237 mm

+3



Mini Magnex Letters 66u.

Ref. 20869 • SU: 1u.



Form endless words, as many times as you want!



MINI MAGNEX NUMBERS

New!

Learn math in a fun and interactive way! The magnetic pieces — color-coded with numbers, dots, and math symbols — make learning easy from day one. Every build becomes an opportunity to experiment with numbers and develop math skills in a playful, dynamic way.

Presentation: Cardboard box

Content: 66 magnetic mini-pieces with numbers, dots and symbols

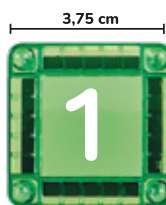
Size: 320 x 60 x 237 mm

+3

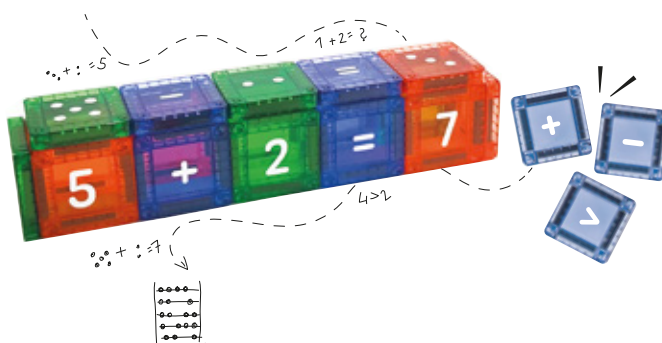


Mini Magnex Numbers 66u.

Ref. 20870 • SU: 1u.



Perfect for learning at school and at home!



APLI
Kids

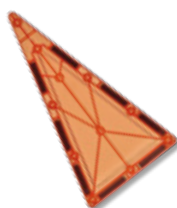
You may also be interested in...



Magnex 16u.
Ref. **19419** • SU: 1u.



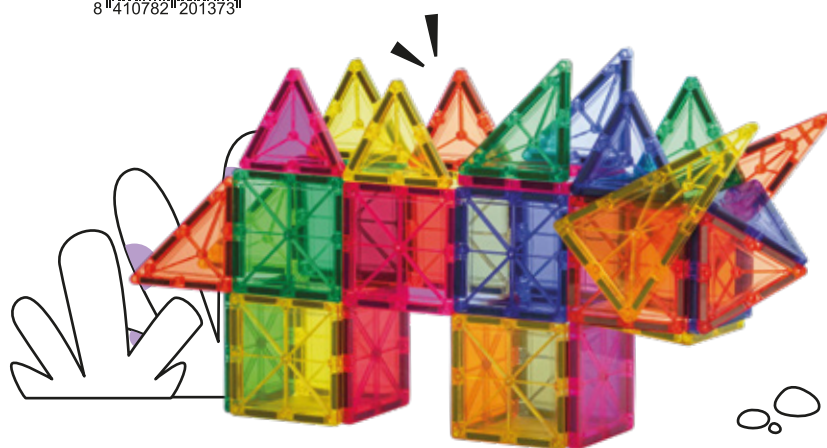
Magnex 36u.
Ref. **20136** • SU: 1u.



Magnex 60u.
Ref. **20137** • SU: 1u.



Magnex 100u.
Ref. **20138** • SU: 1u.



They click!

With Magnex, kids can't stop creating!



APLI kids magnex
x100
PIECES

100 PIECES
Have fun with
the whole collection!
+3 ⚡

APLI kids magnex
60
PIECES

APLI kids magnex
36
PIECES

APLI kids magnex
x16
PIECES
16 PIECES

APLI kids

BATH TIME COLLECTION

Introducing our new Bath Time range. The new range of bath products consists of 5 different references designed to spark imagination and play. Endless fun in every splash!



Stackable cups 8u.
Ref. **20671** • **SU:** 1u.



Presentation: Cardboard box
Content: 8 stacking cups in different sizes, each with different holes on the bottom

Size: 88,5 x 97,5 x 88,5 mm

+2



Sensory balls 6u.
Ref. **20672** • **SU:** 1u.



Presentation: Cardboard box
Content: 6 sensory balls | 1 mesh bag with suction cups

Size: 175,5 x 153,5 x 88,5 mm

+2



Visual perception
Percepción visual
Perception visuelle



Motor skills
Habilidades motoras
Compétences motrices



Imagination
Imaginación
Imagination



Sensory stimulation
Estimulación sensitiva
Stimulation sensorielle



Cognitive development
Desarrollo cognitivo
Développement cognitif



Sensory animals 6u.
Ref. **20673** • SU: 1u.



Presentation: Cardboard box
Content: 6 sensory animals | 1 mesh bag with suction cups

Size: 175,5 x 153,5 x 88,5 mm

+2



EVA foam letters 36u.
Ref. **20674** • SU: 1u.



Presentation: Cardboard box
Content: 36 assorted-color EVA foam letters | 1 mesh bag with suction cups

Size: 175,5 x 153,5 x 88,5 mm

+2



Basket with balls
Ref. **20677** • SU: 1u.



Presentation: Cardboard box
Content: 1 basket with suction cups | 3 balls

Size: 175,5 x 153,5 x 88,5 mm

+2



SMART DETECTIVES



New observation and concentration game. Roll the dice and use the magnifying glass to find the two figures together on the board. The first to collect 6 tokens wins!

Presentation: Cardboard box
Content: 1 board | 12 round tokens | 2 wooden dice |
 2 wooden magnifying glasses

Size: 220 x 50 x 220 mm
 +4



Smart Detectives
 Ref. **20173** • **SU:** 1u.



SMART ACROBATS



New logic game. Solve the 24-card puzzles, with 3 different difficulty levels — and become an acrobat!

Presentation: Cardboard box

Content: 1 board | 24 cards (21 small + 3 board-sized) |
25 wooden pieces

Size: 220 x 55 x 220 mm

+4



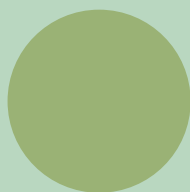
Smart Acrobats
Ref. **20174** • SU: 1u.



3 easy
cards
21 expert
cards



DIY



MY FIRST TEXTURE ART



A creative craft activity designed especially for the youngest children. Color the different designs by placing the textures underneath the sheets and create unique illustrations.

Presentation: Cardboard box with house shape

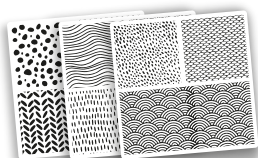
Content: 6 envelopes with different illustrations | 12 sheets with 6 different designs | 3 sheets with 3 textures each | 1 booklet with instructions and examples | 6 Baby Crayon colored pencils

Size: 214 x 55 x 235 mm

+3



My First Texture Art
Ref. **20681** • SU: 1u.



Color with the Baby Crayons over the different textures!

3D PRINTING

New!

Coloring activity using 3D paint, with 4 sheets to decorate. With the paint tubes, children create raised lines and dots with shimmering effects.

Presentation: Cardboard box

Content: 4 sheets with different designs | 5 tubes of 3D paint | 4 example sheets | 4 reference cards with examples

Size: 193 x 55 x 264 mm

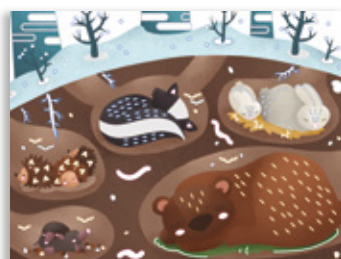
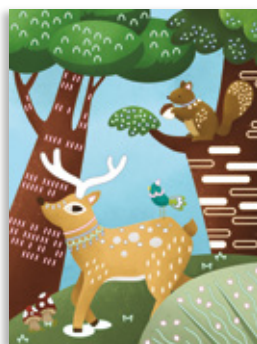
+5



3D Printing
Ref. **20683** • **SU:** 1u.



8 410782 206835



Create 3D drawings with a shimmering effect!

You may also be interested in...



My first Pompom
Ref. **18505** • **SU:** 1u.



My first Stamps
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Ref. **19574** • **SU:** 1u.



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www.apli.com

SPAIN

Tel. +34 93 747 91 00
Fax +34 93 718 81 13
pedidos@apli.com

FRANCE

Tel. +33 (0) 326 582 489
Fax +33 (0) 326 578 894
ventes@apli.com